**Kickstarter Success Data Values By Date Created**



1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. Kickstarters seem to have the least success in December
   2. Technology is the most funded Category (by percent of goal)
   3. Kick starters that have under 100 backers are more likely to fail or be cancelled than succeed
2. **What are some limitations of this dataset**?
   1. We do not know the impact of influencers or movie/television stars on campaigns
   2. We do not know the impact of global donations verse home based donations and how global marketing/reach could affect certain countries
3. **What are some other possible tables and/or graphs that we could create?**

1)Number of Backers Verse Success (Is the Volume of backers linked to success?)

2) Average donation amount verse success (Are lower/higher donation amounts a predictor of campaign success? )

3) Country of origin verse average number of backers (Do some countries have a more “kickstarter” friendly culture than others? )

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